

Sappa brings Smart Homes to Sweden with Heimgard

Sappa, a fast-growing Swedish operator and TV broadcaster, is now launching smart homes as part of their extended offering. They have chosen hub and devices from Heimgard Technologies to market under their own brand.

- Sappa is one of the first major telecom operators in Sweden that now offers services for smart homes to its customers and there is great potential here. Sappa is a perfect partner for us and we look forward to developing the Swedish market together with them, says Lars Jervan, CEO of Heimgard Technologies.

Heimgard Technologies is the result of a recent merger of the companies Home Control, Ping Communication and Jensen of Scandinavia. In total, the company has invested more than NOK 150 million in product development and in a new software platform. The ambition is to become the Nordic region's leading supplier of smart homes.

Sappa is a Swedish telecom operator with headquarters in Gothenburg. They provide broadband, TV, digital care services and telephony to a significant and rapidly growing proportion of Sweden's households. Through the white-label agreement with Heimgard, Sappa's customers will be able to gather all services under one roof.

- We continue to launch products and services that are in demand by our customers. We have the customer's needs in focus in everything we do, and the vision is for Sappa to become Sweden's most customer-friendly company. It is important that we grow together with partners who share our ambitions, and that made Heimgard a natural partner for us in this segment, says Hasse Svensson, CEO of Sappa.

Heimgard's solutions are very user - friendly, and the company has a strong focus on security and privacy.

- The market for smart homes is facing a breakthrough and we expect strong growth in the years to come. Today, smart homes give you the opportunity to, for example, optimize and control power consumption, secure the house with alarm, camera, and keyless solutions. But the development has only just begun and in the future the homes will contain technology you did not know you needed, says Lars Jervan

Heimgard Technologies AS

The company's vision is to enable a smarter way of living in every home. Through a single smart box, Heimgard Technologies offers WiFi coverage, smart home solutions and other useful services. The company also sees great potential in linking already installed equipment, which can now be made smart using Heimgard Technologies' software. Every home can be smart. Heimgard Technologies is here to make it happen. www.heimgardtechnologies.com

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